

- (c) Highlight any four major challenges involved in conducting transactions over the internet.
- (d) State the role of digital certificates and encryption in ensuring the integrity of e-payment transactions.
- (e) Briefly explain any four significant measures that an e-commerce company should take to protect its customers' personal and financial data.
- (f) Define cross-border e-commerce and outline any two characteristics that distinguish it from domestic e-commerce operations. $2+2=4$

SECTION—B

(Marks : 40)

Answer any four of the following questions :

- 1. Trace the brief history of e-commerce in India and explain the major challenges faced by small enterprises in implementing e-commerce in the country. $10 \times 4 = 40$
- 2. What are the different types of e-commerce? Explain each type with example and mention how each benefitted the stakeholders involved. $5+5=10$
- 3. What are the different types of e-commerce? Explain each type with example and mention how each benefitted the stakeholders involved. $2+4+4=10$

(3)

4. What are the salient features of laws relating to online transactions in India? Discuss the ethical issues in e-commerce. 5+5=10
5. Discuss the impact of e-commerce on marketing and explain the concepts of e-advertising and e-branding with suitable examples. 4+3+3=10
6. Describe in detail the process of transactions through the internet and explain the requirements of an effective e-payment system. 5+5=10
7. Write short notes on the following : 5+5=10
- (a) Intellectual property in online business
 - (b) Data encryption

2/SEC-183(Th) Syllabus-2023

2026

(May-June)

FYUP : 2nd Semester Examination

SKILL ENHANCEMENT COURSE

(Python Programming)

(SEC-183)

Marks : 40

Time : 2 hours

The figures in the margin indicate full marks
for the questions.

SECTION—I

(Marks : 16)

Answer any four Short-type questions

1. What are the standard data types in Python?
Give an example of each. 4

2. What is list in Python? Give an example. 2+2=4

3. What is a keyword and an identifier? 2+2=4

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(Turn Over)