

3/COM-200 Syllabus-2023

2 0 2 4

(December)

FYUP : 3rd Semester Examination

MAJOR

COMMERCE

(Business Environment)

COM-200

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Define the term 'Business Environment'. Discuss its key features and explain why understanding the business environment is crucial for business success. 2+3+4=9
 - (b) Discuss the impact of the political and legal environment on business operations in India. 6
- Or
- (a) Discuss the different components of the business environment. 10

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(Turn Over)

- (b) Analyze the impact of technological and economic factors on the business environment in India. 5

2. (a) Describe the objectives and achievements of Economic Planning in India since Independence. 6+4=10

- (b) Briefly explain the various types of Economic Planning. 5

Or

Explain the objectives and functions of NITI Aayog. How does it differ from Planning Commission? 5+5+5=15

3. (a) Explain the concept of Balance of Payments (BoP). Analyze the factors contributing to India's current account deficit. 3+7=10

- (b) What measures can be taken to improve the country's BoP position? 5

Or

- (a) Discuss the advantages of foreign collaboration. What are its features? 4+4=8

- (b) What are the objectives and features of Foreign Exchange Management Act (FEMA)? 3+4=7

4. (a) Explain the various factors for a favourable International Business Environment. 7
- (b) Describe the different forms of International Business Environment. 8

Or

- (a) What are the objectives of WTO? 5
- (b) Discuss the functions of WTO in regulating global trade. 10

5. Write short notes on any *three* of the following : 5×3=15

- (a) Importance of environmental scanning
- (b) Causes of poverty in India
- (c) North-East Industrial Policy, 2017
- (d) Objectives of European Union (EU)

Or

Write short notes on any *three* of the following : 5×3=15

- (e) Significance of business environment
- (f) Causes of industrial sickness
- (g) Current EXIM Policy
- (h) Functions of IMF

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