

2M/COM-150 Syllabus-2023

2026

(May-June)

FYUP : 2nd Semester Examination

COMMERCE

(Major)

(Principles of Management)

(COM-150)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions.*

1. (a) How is systems approach different from contingency approach? 5
 - (b) "Management process is considered to consist of certain functions." Elaborate and list these functions in a logical order. 10
- Or**
- (a) Explain the concept of management and bring out its importance in present day context. 10
 - (b) Explain the contributions of Michael Porter in development of management. 5

26D/1543

(Turn Over)

2. "Planning is an intellectual process, the conscious determination of courses of action on the basis of facts and estimates." Discuss this statement and explain the steps involved in planning process. Also list out the limitation of planning. 10+5=15

Or

- (a) How is informal organization relevant to managers? How can managers make most effective use of informal organization? 7
- (b) Distinguish between 'delegation of authority' and 'decentralization'. What should be done to ensure effective delegation of authority in a business organization? 4+4=8

3. (a) What do you mean by staffing? How is it important to an organization? 3+5=8

- (b) Discuss the importance of directing in management process. 7

Or

- (a) Critically examine Herzberg's two-factor theory. 5
- (b) State the factors to overcome barriers to effective communication. 5
- (c) How will you define leadership as a process of influence? 5

4. (a) Outline the various steps involved in control process. 8

(b) What do you mean by strategic and operational control? How do they differ? 4+3=7

Or

(a) "Planning is an empty exercise without controlling." Comment. 5

(b) What do you mean by PERT and CPM? What are their uses in managerial planning and control? 10

5. Write short notes on any three of the following : 5×3=15

- (a) Concurrent control
- (b) Decision making
- (c) Line and staff organization
- (d) Formal and informal communication
- (e) Unity of command and Unity of direction
