

3/AEC-221 Syllabus-2023

2 0 2 5

(Nov-Dec)

FYUP : 3rd Semester Examination

ABILITY ENHANCEMENT COURSE

(Introduction to Academic Writing)

(Commerce)

AEC-221

Marks : 38

Time : 1½ hours

*The figures in the margin indicate full marks
for the questions*

SECTION—I

1. Answer any *four* of the following questions :

4×4=16

- (a) Highlight the differences between academic and non-academic writing.
- (b) Discuss the key elements of academic writing.

- (c) How can evidence and examples be incorporated into an academic essay effectively?
- (d) How has social media impacted writing?
- (e) Discuss the role of critical thinking in academic writing.
- (f) Answer any *one* of the following questions :
 - (i) You recently graduated and is looking for employment. Draft a letter applying for a teaching position in an institution highlighting your academic achievements, skills, and eagerness to contribute to the lives of students.
 - (ii) You have visited a manufacturing company on a class field trip. Write a report on the visit to be submitted to the Principal of your institution.
 - (iii) Draft a notice informing employees of your company about an upcoming mandatory training programme to improve workplace safety.

(3)

SECTION—II

Answer any *two* of the following questions :

11×2=22

2. How did J. R. D. Tata's personal passion for flying shape his attitude towards development of the aviation industry in India?
3. How does the destruction of the forest and its resources represent the erosion of traditional values, knowledge and ways of life in Ojaide's *Doors of the Forest*?
4. Discuss the powerful symbolism of 'the seed' in Vandana Shiva's essay, *From Quanta to the Seed*.
5. How did Steve Jobs' early experiences inspire his innovative approach towards technology and design?
